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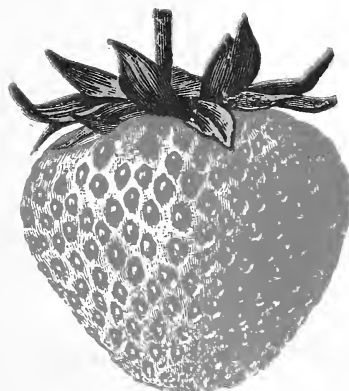
INDEXED.

**DESCRIPTIVE CATALOGUE**

SEASON OF 1917

**GENERAL LINE OF NURSERY  
STOCK**

**STRAWBERRY AND RASPBERRY PLANTS A  
SPECIALTY**



GROWN AND FOR SALE BY

**THE ATLANTIC NURSERY  
AND SMALL FRUIT FARM**

I. N. BROWN, PROP.

**ATLANTIC,**

**IOWA**

PHONE No. 310

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## **To Our Friends and Patrons and All**

### **Lovers of Fruit**

The year of 1916 has come and gone with its disadvantages and blessings.

It has been a good year to many, and in many ways; to others it has had its discouragements..

To us we have had much to be thankful for and we wish to thank you for the patronage you have given us these many years we have grown fruits and plants for sale, and to assure you that we shall endeavor by every honest method to merit a continuance of your patronage; and we hope to gain many new customers by so doing. We solicit trial orders from those with whom we have never dealt. We feel sure that, with our most effective way of packing, labeling and shipping, together, with our experience of years in growing, testing and shipping fruit plants, we can serve you as well (or better) than any other grower in the west.

You will notice we have cut our list down from former years. The ones we offer are giving the best satisfaction over the greatest area.

Yours truly,

I. N. BROWN,

The Atlantic Nursery and Small Fruit Farm.

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#### **STATE OF IOWA**

#### **CERTIFICATE OF NURSERY INSPECTION**

This is to certify, That in accordance with Chapter 53 of the Acts of the Twenty-seventh General Assembly, as amended by the Thirty-first General Assembly (Code Section 2575-a51) the nursery stock and plants for sale by The Atlantic Nursery, I. N. Brown, Prop., Atlantic, Iowa, has been inspected by a duly authorized inspector, and has been found apparently free from dangerously injurious insect and plant diseases.

This certificate is invalid after July 31, 1917.

Certificate No. 31.

Dated, July 28, 1916.

R. L. WEHSTER,

Acting State Entomologist.

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## NOTICE OF ERRORS.

On Page 10 in Roses it should read, "Tree Roses in variety," not "Tea Roses in variety."

Pages 5, 6 and 9 should read: Varieties of Strawberries; Dunlap (S), Fendall (S), Lovett (S), Haverland (S), Aroma (S), Sample (P), Warfield (P).

## Introductory.

We have been in the small fruit and plant business for twenty-five years; we have given our whole time and attention to the growing of fruit plants for the market and the testing of new varieties as they come before the public. We think our experience in the business is worth something to our patrons. In describing new varieties (which we have tested) we give the facts as they appear to us on our grounds regardless of whom it may hit. If you get a new variety from us that fails to do as well with you as it has done with us, it would hardly be fair to accuse us of misrepresentation, as soil, climate, wet or dry seasons, and different treatment may have much to do with results in growing strawberries. Our trial beds get the same cultivation as those grown by the acre for fruit, because a strawberry that won't yield a paying crop with a good field culture is of no use in the west. We spent a good deal of time and money in testing new varieties and our patrons and the public generally get the benefit of the results. We grow all kinds of small fruit, but **strawberries** are our specialty.

We grow especially for the plants on new land and set last spring on prairie soil. Persons wishing large orders of 20,000 or more will do well to write us early in the season for prices.

We claim that no dealer in small fruit plants in the west digs, trims and packs plants in any better shape than we do (if equal) hence, we receive dozens of testimonials every year. The hands we employ are largely those who have worked for us for years, hence have experience in the business, yet mistakes may occur, which if we are notified on receipt of goods, will be promptly rectified.

Our prices are as low as first-class plants can be sold. Good plants put up in first-class shape cannot be sold at shoddy prices without loss to somebody. No one can afford to buy poor nursery stock of any kind.

We do not aim to sell plants for the smallest possible amount of money. But we aim to give every customer full amount for his money and the greatest possible satisfaction.

Order early, as some varieties are always sure to be exhausted early in the season. Our terms are cash before shipment, unless by

**special agreement.** No plants sent C. O. D. unless one-third cash accompanies the order.

We have gained our present large trade by sending good plants, true to name, liberal count, well packed, at fair, honest prices. Money can be sent by draft on Chicago, P. O. money order on Atlantic or Express money order.

**Extent of Guarantee**—It is our custom to warrant our stock pure and true to name, and it has never been otherwise. But mistakes may happen and we will replace any plants not true to name, or refund price actually paid for same, but will not hold ourselves liable for any greater amount.

**Caution**—We accept all orders on conditions that they shall be void should any injury befall the stock from fire, hail storms or other causes over which we have no control.

**References**—Nichols' Bank, Atlantic; or any bank or business house in Atlantic.

#### ORDERING AND SHIPPING.

Fifty plants of any one variety at 100 rates; 500 at 1000 rates. When we say one variety we mean Dunlap is one variety of strawberry and Kansas is one variety of raspberries.

Varieties marked (P) are pistillate and must have varieties marked (S) or staminate, planted near them as a fertilizer.

As soon as the plants are received, unpack and examine them. See that you have all ordered and report at once, and if any mistake has been made it will be rectified; but if delayed two weeks it will not be noticed.

As we sell largely to nurserymen and dealers, if customers will inform us whether they want plants for their own use or to sell again, it will be to their own advantage as well as ours.

We can ship by freight, express or mail, but strawberries in small orders, it is best to ship by express or mail. We ship strawberries in dozen or hundred rates as given in price list, and raspberries at dozen rates by mail, and guarantee their arrival in good condition. All plants are nicely trimmed, roots straightened out and tied in bunches of 25—packed in clean moss.

## THE STRAWBERRY.

### PLANTING, CULTIVATION, ETC.

The strawberry is easily grown and thrives in almost every locality. "And so general has become the culture of this fruit for home use that every one should have a strawberry patch." A few hundred plants set on a small plot of ground and properly tended, will produce an abundance of fruit for table use and canning.

There are no secrets to the growing of strawberries. Procuring good plants—true to name, thoroughly cultivating, and careful and honest packing are the essentials. It is the surest crop that grows.

In the first place, plant on good land where the water won't stand on the top of the ground in the winter; plow it well about six or eight inches deep, harrow and pulverize it well—don't be afraid of overdoing it. Here is where many make a mistake, they won't half prepare the soil. Now mark off your rows  $3\frac{1}{2}$  feet apart, the lighter the mark the better so you can see it. You are now ready for the plants. Put them in a pail of water, enough to cover the roots, take each plant out as it is wanted, not dropping them along the row to lie in the wind. Set them 15 to 24 inches apart. Free runners further apart than moderate ones, set them as deep as they grew before; in no case covering the crowns. Spread the roots fan shape and let them grow straight down, press the earth firmly about them, keep blossoms picked off, let runners root in the row to form thinly matted rows 18 inches to 2 feet wide. Cultivate only one way—hoe and cultivate often—kill the weeds when they are small. As soon as the ground freezes, cover just enough to hide the plants. Good clean straw or marsh hay is best for this purpose. As soon as they commence to grow in the spring, remove part of the covering that lays on the plants, but leave it in the alleys until after the crop is gathered.

Those marked (P) are pistillate and will not fruit alone, but must have every third or fourth row of some variety marked (S). Those marked (S) are perfect blossoms and will fruit alone or fertilize those marked (P). Strawberries can be planted from early spring until in bloom, if weather is favorable and blossoms picked off. When setting, we always cut off part of the roots—we leave them four inches long.

### HOW TO GROW BERRIES.

Every person who owns one or more acres of land ought to raise

what small fruit he can use. Many farmers neglect raising berries because they think it takes more work than the fruit is worth, and say they will buy what their family can use, but as a rule, the family goes without any. If they get any it will be a few boxes of stale fruit purchased at the nearby grocery, which is a poor substitute for nice home-grown fruit picked fresh from the vines when fully ripe.

The best place to plant strawberries is on land that has grown potatoes, or some hoed crop that has left the land free from weed seed, plow the land late in the fall, but don't harrow until just before planting. When ready to plant, harrow it thoroughly and smooth it down with a planker; plant as early in April as you can so your plants will have a good hold on the soil before dry, hot weather. Every farmer ought to have a Planet Jr., cultivator (or some implement) with shovels from  $\frac{3}{4}$  of an inch to 3 inches wide. In a week or ten days after planting, run twice between each row with your cultivator with the narrow shovels; cultivate shallow (2 or 3 inches)—keep this up every week or ten days as long as the weeds show themselves. Some years we cultivate until September. If your land is clean and free from weed seed you will need but little hand weeding and hoeing. Varieties such as Wood, Warfield and Dunlap, ought to be planted two feet apart in the row and rows 3 feet, 6 inches apart. First runners sent out place in row, putting a clod or little soil on them to keep them in place until they take root—in this way you get most of your runners started along the row (where you want them) instead of across the row; 18 inches or 2 feet is as wide as you want your rows—if they go out wider than that, destroy them. As soon as freezing weather comes, mulch the entire surface with clean straw or prairie hay—put enough on to hide the plants and if 2 or 3 inches deep between rows all the better. In spring as soon as growth starts, remove enough covering off the plants so that they can come up without detriment, putting the surplus straw between the rows. When done picking the fruit, mow the patch over and rake up the mulching with the vines and haul off, run between rows with a double shovel plow, narrowing them down to 12 inches; clean out the weeds and cultivate three or four times and you will get a fair crop the second year. I generally fruit them but one year, the second crop is generally much smaller berries.

There is no farmer in the country but what could certainly spare a piece of ground one rod wide and ten rods long, and money to buy 300 to 400 plants for the pleasure of having all the berries



his family can use for two years. A few hours' work one evening each week will keep them growing in fine shape. Ten bushels would be a trifle over 3000 quarts per acre. This is no big thing, for I have grown over 8000 quarts per acre, by the acre.

#### VARIETIES OF STRAWBERRIES

Senator Dunlap (S)—Originated in Illinois and was first sent out in 1899. It is of the Warfield type, has a perfect blossom, is hardy and productive and able to hold its own under any rough and tumble treatment. The plant is one of the toughest and hardest I ever saw; it is wonderfully productive and generally brings every berry to maturity. The berry resembles the Warfield in size, color, shape, but not so tart and is of excellent flavor. I have fruited it for years and it has always produced an excellent crop.

Sample (P)—From Massachusetts. It is a vigorous grower and plant maker, shows no signs of rust or disease of any kind; it is very large; roundish, conical, slight inclination to have a neck, uniform in center, no white tips; colors all over at once; bears a long time, holds shape, of very fine quality, deep red color extending to core, holds size well up to last picking, does well in matted rows, requires no petting, fine for home use or market. Don't fail to try this and Senator Dunlap.

Haverland (P)—A standard variety that is more universally praised all over the country than any other. It has more good points and fewer faults than any berry we ever grew. It succeeds on all kinds of soil, and seems to be the least affected by frosts, often producing a full crop of perfect fruit when other varieties are badly damaged. It makes a large stock plant and sets just enough plants to make a perfect fruiting row. Medium in season, very productive, large to very large, and holds up in size to the last picking. It is long in shape, gradually tapering and light scarlet in color.

Warfield (P)—One of the best known market berries, does well anywhere that a strawberry will grow—one of the best shippers we have, good grower, prolific bearer of dark red berries of medium size (the berry on the cover of this catalogue is a fair sample of the Warfield). Excellent in quality, handsome and attractive, medium to late in ripening.

Lovett (S)—You need not hesitate to plant this variety, as it succeeds nearly everywhere. It is one of the tough hardy varieties and won't disappoint you. It has perfect blossom, bears heavy

crops of medium to large berries of good color and quality, medium ripening.

Aroma (S)—While it commences to ripen a little earlier than Grandy, it generally lasts as long, is much more productive, and there is no berry that outsells it on the market. A good plant maker, free from rust. Fruit very large, roundish in shape, deep glossy red in color.

Fendall (P)—This berry was originated by Chas. E. Fendall, of Baltimore county, Maryland. The plant is strong and vigorously healthy. Foliage a beautiful light green, easily distinguished from other varieties and has not shown the slightest blemish in any respect. The berries are very large and of fine flavor. It is wonderfully productive.

#### EVERBEARING OR FALL BEARING STRAWBERRIES.

I would rather call them everbearing, as that is what they are. I have Progressive and Americus and got my start from the Originator.

They are the "Renters" berry, for if you only stay on the place one year, and will plant early in the spring the following fall (if the season is favorable) you will get an abundance of berries.

They must have good rich soil to do their best, as they are great fruiters and must have plenty of plant food.

Caution—As they are new and sell so high, be careful where you get your plants, as there are hundreds of the spring fruitless varieties sold for Everbearing varieties at from \$6.00 to \$10.00 per hundred.

My method of caring for Everbearing plants—Plant on good strong soil as early in the spring as you can get the plants and the soil will work good. Keep all bloom picked off until June 15th, then let bloom and keep well cultivated, then about July 15th you will begin to pick berries and can do so until frost kills the bloom in the fall.

Plant the same as the spring varieties. The second spring they will fruit as heavy as the average spring fruiting varieties. Now about June 20th mow them just as close as you can run a scythe to the ground, rake off all trash, cultivate up good, narrow down the rows about one-half, and keep the weeds down and you

will get a good lot of berries again in the fall; but they give the best results the first fall after planting in the spring.

Prices—\$2.00 per 100, postpaid to any address in the U. S.

Progressive is my choice of the two for this locality.

### RASPBERRIES.

Now you want some raspberries. The same soil and preparation for them is all right; but make your rows about 7 feet apart and plant 3 feet (2 feet, 9 inches, I prefer.) Plan these as early in April as possible, as growth in these starts early. Cultivate and care for them the same as you would a first-class crop of corn. Pinch the top off the young canes when 12 to 15 inches high, the next spring trim all the laterals back to 8 or 12 inches. The next season pinch back the canes to two feet; the next spring trim all laterals back 12 or 15 inches.

Keep the cultivation going between the rows until the fruit begins to color—after done picking, give them a couple more good cultivatings, if weeds bother in the rows, hoe them out. If heavily mulched (in the row) every winter with course stable manure free from timothy hay or clover seed, it will add largely to your crop of fruit.

#### NUMBER OF PLANTS REQUIRED TO SET ONE ACRE.

12 inches by 3 feet.....	9680 plants
18 inches by 3½ feet.....	8297 plants
18 inches by 4 feet.....	7260 plants
24 inches by 3½ feet.....	6222 plants
24 inches by 4 feet.....	5445 plants
30 inches by 3½ feet.....	4978 plants
30 inches by 4 feet.....	4356 plants
36 inches by 3¼ feet.....	4148 plants
36 inches by 4 feet.....	3630 plants
42 inches by 5 feet.....	2722 plants
48 inches by 6 feet.....	1815 plants
42 inches by 7 feet .....	1555 plants

Nimeha—One of the best black.

Kansas (black)—This has made me more money than any raspberry I grow; is a good yielder and a fine berry.

Cumberland (black)—Here is one of the best for home use or market.

Gregg (black)—Along the Missouri river this is considered one

of the best market berries they have. On clay or timber soil it does better than on prairie soil. It is among the largest black raspberries and fine in quality.

Louden Red—The superior points of this excellent red raspberry are vigor of growth, large fruit, beautiful rich dark crimson color, good quality and marvelous productiveness and hardiness. Season medium to late. Very productive.

### PRICE LIST OF THE ATLANTIC NURSERIES.

Apple Trees, 3 years old, 5 to 6 feet high, No. 1, price, each.....30c

#### SUMMER VARIETIES.

Red June, Sweet June, Duchess and Yellow Transparent.

#### FALL VARIETIES.

Wealthy and Famous or Snow.

#### WINTER VARIETIES.

Gano, Wine Sap, Styman, Jonathan, Grimes Golden, Ben Davis, Black Ben Davis, Minkler, Gennett, Arkansas Black, M. B. Twig, N. W. Greening, Delicious, King David, Price's Sweet, McIntosh.

#### CHERRIES—50c Each.

Varieties—Early Richmond, English Morello, Wragg and Montgomery.

#### PLUMS—50c Each.

Varieties—DeSota, Wyant, Hawkeye, Wild Goose, Terry, Moore Arctic, Forest Garden.

#### PEACH—25c Each.

Varieties—Bokara, Elberta, Champion.

#### PEARS—50c Each.

Varieties—Keiffer, Flemish Beauty and Bartlett.

#### GRAPES—BLACK VARIETIES.

Concord, 2 years old, each.....	15c
Concord, 1 year old, each.....	10c
Worden and Moores, early, 2 years old, each .....	25c
Worden and Moores, early, 1 year old, each.....	15c
Agawam Red, each .....	20c
White M. Diamond, and Niagara, each.....	25c

## CURRANTS—RED VARIETIES.

One year, each .....	10c
Two year, each .....	15c
Red Dutch, Cherry, North Star and London Market.	
White Grape, each .....	15c

GOOSEBERRIES at the same prices as to age as Currants.  
Varieties—Downing, Houghton and Champion.

## BLACK RASPBERRIES.

\$2.00 per 100, no orders booked for less than 25 of a kind.

Varieties—Kansas, Gregg, Cumberland, Nimeha and Plum Farmer

## RED VARIETIES.

Louden is the only one that has proved profitable with me. The same price as the black.

## ASPARAGUS, CONOVERS AND PALMETTO.

25c per dozen; \$1.00 per 100.

## RHUBARB OR PIE PLANT.

25c each or \$1.00 per dozen large roots.

## STRAWBERRY PLANTS.

Varieties—Dunlap (P), Fendall (P), Lovett (P), Haverland (P), Aroma (P), Sample (S), Warfield (S).

Varieties marked P, are imperfect and should have varieties marked S, planted with them or they will not fruit satisfactorily.

Price 50c per 100; \$3.00 per 1000, by express.

## ORNAMENTAL AND SHADE TREES.

Cut Leaved Weeping Birch, each.....	\$1.00
Sugar Maple .....	75c and \$1.00
Mountain Ash .....	75c
American Elm .....	75c and \$1.00
Russian Olive .....	50c
Caroling Poplar .....	35c to 75c
Camper Down Weeping Elm.....	\$1.00
Weeping Mountain Ash .....	75c
Weeping Mulberry .....	75c
Wiers' Cut Leaved Maple .....	75c
Red Budd or Judus Tree .....	75c

## FOREST TREE SEEDLINGS

American or White Ash, Russian Mulberry, Box Elder and Catalpa Speciosa, at, per 100.....	\$1.00
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## ROSES—Two-year Field Grown.

Crimson Rambler .....	50c
Dorothy Perkins .....	50c
Paul Neyron .....	35c
Gen. Washington .....	35c
Mad Plantier .....	35c
Persian Yellow .....	35c
Sol De Orr .....	35c
Gruse and Teplitz .....	50c
Baby Rambler .....	35c
Tea Roses in variety .....	75c
Conrad F. Meyer .....	25c
Madam Geo. Bruent .....	25c
Rugosa Alba .....	20c
Rugosa Rubra .....	20c

## SHRUBBERY.

Snow Ball .....	35c
Hydrangea, hardy bush form .....	35c
Prunis Triloba or Double Flowering Plum.....	75c
Tree Hydrangea .....	50c
Bechtals Double Flowering Crab .....	75c
Lilac, Purple, White or Persian, each .....	35c
Spirea or Bridal Wreath .....	35c
Wegelia Rosea .....	35c
Japan Quince .....	35c
Spirea A Waterer .....	35c
Cornus Siberica, 2 to 3 feet.....	20c
Eed Snow Ball, 2 to 3 feet.....	35c
Elder Golden Leaved, 2 to 3 feet.....	25c
Elder, Cut Leaved, 2 to 3 feet.....	25c
Honeysuckle, in Red, White and Pink, 2 to 3 feet, each.....	35c
Currant, Yellow Flowering, 2 to 3 feet .....	25c
Barby, Purple Leaved, 2 to 3 feet.....	15c
Lilac, Tree Fern Budded, 3 to 4 feet.. .....	75c

## VINES AND CREEPERS.

Clematis in White, Purple and Pink, each.....	50c
Wisteria in White and Purple .....	50c
American and Vitchii Ivy .....	35c
Dutchman's Pipe .....	50c
Kudzu Vines .....	35c

## BULBS AND TUBERS.

Peonies, in Red, White and Pink, each.....	25c
Dahlias, in Red, Varigated and White, each.....	10c, 3 for 25c
Gladiolas, in the best mixtures, they are grand, try them, each....	5c
Lillies Tigrum, each .....	25c
Bleeding Heart .....	25c
Iris German, in as near pink as they grow; dark blue, light purple, silver yellow, and in fact, they come in almost all shades, at....	15c
Lillies	
Alba.....	25c
Rubra .....	25c
Golden Glow .....	15c

## ORNAMENTAL HEDGING.

California Privet, 18 to 24 inches, per 100.....	\$6.00
Ibota, 18 to 24 inches.....	\$8.00
Barberry Teumbergil, 18 to 24 inches .....	\$12.00

## EVERGREENS.

In different prices, owing to size and kind.

Twice transplanted, for windbreaks, 10 to 12 inches, at per 100..\$10.00

In Norway, Spruce, White Pine and Scotch Pine.

For larger sizes and selected kinds, write your wants, or better still, come and dig them yourself and you will be sure to get the ones you want.





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### READ THIS CATALOGUE BEFORE ORDERING.

GET YOUR ORDERS IN EARLY, AS LATE IN THE SEASON WE ARE SURE TO BE OUT OF SOME VARIETIES, and if your order is late in getting in we may be sold out of what you want.

Remember to open your crate or box at the top, as they will be packed so you will have no trouble in separating the different varieties; while, if opened at the side or bottom, you are liable to get them badly mixed.

If plants are wanted by Parcel Post, be sure to add enough to pay postage—15c per 100 is about right.

No orders booked for less than \$1.00. We sell 50 at 100 rates; but none less than 500 at 1000 rates. Parties wanting 10,000 or more, write for special prices.

Don't send to us for cheap plants. We do not grow them. We don't handle them. We would not plant them.

Write your Name, Post Office, County and State VERY PLAINLY.

We will deem it a favor if our customers will notify us on the receipt of the plants how they like them.

Correspondence Promptly Attended To.

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### LOCATION.

We are located in Southwestern Iowa, on the main line of the C. R. I. & P., about half way between Des Moines and Council Bluffs. Branch trains south connect at Griswold with C. B. & Q. Branch trains north connect at Audubon with C. & N. W. Also the A. N. from Atlantic, north.

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### NAMES OF FRUIT GROWERS WANTED.

We desire to obtain the names and addresses of all persons interested in growing small fruit and will repay any person sending us an order, to give us the names and addresses of as many as they can who would be likely to buy plants if they had our catalogue. We will repay you by sending you from 25 to 100 extra strawberry plants.

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**Eggs For Hatching**  
**From High Scoring Bar-**  
**red Plymouth Rocks at**  
**\$1.00 per Setting of 15,**  
**\$4.00 per 100.**

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**FRESH BERRIES**  
**In Season at Market**  
**Prices. Phone 310**